

Corporate Social Capital Implementation Guidance Document (GD)



To promote the building of "Social Capital", HKQAA has developed a Project on **"Bridging and Bonding - To Create Measurable Social Benefits"**, funded by the Community Investment and Inclusion Fund (CIIF). It aims to promote the adoption of the **Corporate Social Capital (CSC)** concepts and norms by the Hong Kong corporations with a view to bringing about mutual benefits to both the corporations and the society, recognizing that this is an essential part of a corporation's social responsibility.

In this seminar, we will present our first work in this funding project - the **Draft Corporate Social Capital Implementation Guidance Document 1 (DGD1)** which will be put forward for trial implementation by our collaborating corporations for preparing the final Guidance Document (GD). The DGD1 was developed with reference to local and international research papers, such as those released by the **World Bank** and **CIIF** in recent years.

In addition to the development of a useful GD, other funded activities include a series of training workshops, a web-based stakeholders platform, the personnel and project registration schemes to facilitate the application of the GD.

Registration details on the training workshops and the upcoming activities sponsored by CIIF will be announced in this seminar.

Seminar Highlights

- What is Corporate Social Capital (CSC)
- Relationship between CSC and Social Responsibility (SR)
- International Norms on CSC and SR
- How to identify and build CSC on performing your Social Responsibility by using the GD

Speaker

Mr WK Wong, Manager, Hong Kong Quality Assurance Agency

Details

Date: 23 January 2018 (Tuesday)
Time: 3:00pm – 5:00pm (Registration starts at 2:45pm)
Venue: 19/F, K. Wah Centre, 191 Java Road, North Point, Hong Kong
Fee: Free of Charge
Language: Cantonese

Enquiry

Ms Crystal Ho
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Registration

<http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/281866/newtest/Y>

About the Community Investment and Inclusion Fund

Community Investment and Inclusion Fund was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together a cross-sectoral collaborative platform and mutual help network. The Fund seeks to build social capital - to garner mutual trust, social networks, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength. *Energise the Community Build a Caring Society!*

Community Investment and Inclusion Fund Secretariat Labour and Welfare Bureau

Website: www.ciif.gov.hk

Facebook Fans page: www.facebook.com/ciif.hk

Fax No: 2202 9222 / E-mail: crystal.ho@hkqaa.org

【 Reply Slip 】

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Tel:		E-mail: _____
Participant 2:	(Mr./Ms.)	Title: _____
Tel:		E-mail: _____

*Remarks: 1. All successful registrants will receive a confirmation letter. 2. No Certificate of Attendance will be issued. 3. There is handling charge for the request of attendance record

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